








IMRAN AHMED

I am an ambitious marketing student with hands-on experience in creative design, WordPress customization, and digital marketing. Eager to contribute, learn, and grow in a dynamic and impactful environment.

CONTACT

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-  BOF, Gazipur Cantonment,
Gazipur-1703, Dhaka

EDUCATION

- **BBA | Marketing | 7th Semester***
Jatiya Kabi Kazi Nazrul Islam University
Trishal, Mymensingh
Result: CGPA 3.79*
(Until 7th Semester)
- **HSC | Business Studies | 2020**
Gazipur Cantonment College
- **SSC | Business Studies | 2018**
Savar Cant. Board Boys High School

CODING SKILL

Python
HTML & CSS

EXPERIENCE

- **Research Assistant** [Dec 2024 – Aug 2025]
Helping my supervisor on research projects by writing, collecting data from RMG's and analyzing data. Also leading a 3 member's team to learn and conduct research.
- **Seller | Digital Items | F-commerce** [May2019 – Present]
Selling an assortment of digital goods like domain, hosting, games, subscriptions, software's.
Also **helping businesses in meta marketing and designs.**

ACHIEVEMENTS

- Champion | Inter College Quiz Contest '19 Gazipur | ULAB
- Semi-Finalist(top 20 from 1800) | Over the Wall S3 | Marico
- 2nd Runner-up | ICT Olympiad '23 | DUET Techfest
- 3rd Runner-up | 4th Supply Chain Research Challenge | BIHRM-Bangladesh Institute of HR Management
- Finalist | Marketing Master '23 | Varendra University
- Finalist | Cyber Defense Innovation Challenge | The Daily Star & UNDP
- Best Student Award '19 | Gazipur Cantonment College
- Semi-Finalist | Marketing Olympiad '23 | BBF - Bangladesh Brand Forum
- Bootcamp Participant | Battle of Minds '23 | BATB
- 1st Runner-up | Hult Prize '23 | Hult Prize JKKNUI

CLUBBING ACTIVITIES & VOLUNTEERING

- **Head of Marketing & Promotion | Hult Prize JKKNUI(23-24)**
Received best performer awards. Lead a team of creatives, Designed 70% of digital and print materials, and developed website for team registration.
- **Marketing Crew | Dept. of Marketing**
Organized couple of workshops, designed banner, posters and helped in planning & execution of the events for the department.

LANGUAGES

- Bangla
- English
- Hindi
- Urdu

TYPING

- Bangla - 36 WPM
- English - 64 WPM

INTEREST

- Cycling
- Reading Books
- Traveling
- Watching Movies

REFERENCES

CHANDON KUMAR PAL

Assistant Professor
Department of Finance & Banking
Jatiya Kabi Kazi Nazrul Islam University
email: paulchandan54@yahoo.com
Phone: +8801721089826

KUMAR BISWAJIT SAHA

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My Website

SOFTWARE SKILLS

- MS Office (Excel, Word, PP) and Google Workspace
- Canva, Adobe Illustrator & Photoshop
- Meta Ads, Google Ads, LinkedIn Ads, Google Analytics
- SPSS Statistics, Smart PLS, STATA, Tableau, PowerBI

TOP SKILLS

- Teamwork
- Communication
- Marketing
- Fast Learning
- Digital Literacy
- Presentaion
- Research
- Leadership
- Problem Solving
- Creative Thinking

PUBLICATIONS & CONFERENCE PROCEEDINGS

- **The Role of Logistics on Driving Consumer Satisfaction: an Empirical Investigation in Bangladesh (2024) | Supply Chain Insider, 14(1), ISSN: 2617-7420, doi.org/10.5281/zenodo.13865868**
- **Factors Affecting Foreign Currency Reserves In Bangladesh**
Presented: Insearch Conference | BARD, Cumilla
- **The Influence of Packaging on Consumer Buying Behavior: Roles & Impacts**
Presented: CU Marketing Conference 2025 & BUP RS
- **Post COVID-19 Academic Pressure on Student Life: An Empirical Study from Postgraduate & Undergraduate Students in BD**
Presented: 3rd international conference 2024 | JKKNUI

COURSES & CERTIFICATES

- **ACSCP™ - Certified Supply Chain Professionals | BIHRM**
April, 2025
- **Data Preparation, Visualization & Analysis in Excel | DataCamp**
Oct, 2024
- **SPSS Statistics Essential Training | LinkedIn Learning**
Apr, 2024
- **Digital Marketing Essentials | Keeron**
Feb, 2024
- **Bootcamp | Marketing Olympiad | BBF**
May, 2023
- **Basic & Intermediate Python Course | Codecademy**
February, 2022
- **Fundamentals of Digital Marketing | Google**
June, 2020
- **Certificate of Computer Science & Applications | World ITF.**
September, 2018